

WHAT IS CLAIMED IS:

1. An information providing system, comprising:

an information providing apparatus for providing
5 information via a network,

a right holder's side apparatus which is connected to
the information providing apparatus via the network, the right
holder's side having a right of information provided by the
information providing apparatus; and

10 an information reproducing apparatus which can have access
to the information providing apparatus via the network, has an
information reproducing device for reproducing program
information recorded on a recording medium, and transmits
identification information corresponding to the program
15 information via the network to the information providing apparatus
in order to request related information constituted of at least
any one of accompanied information related the program information
and advertisement information related the program information
or the accompanied information when the program information is
20 reproduced;

wherein the information providing apparatus comprises:

an identification information receiving device which
receives via the network the identification information
transmitted from the information reproducing apparatus;

25 a related information acquiring device which acquires
the related information based on the received identification
information;

a related information providing device which provides
the related information via the network to the information
30 reproducing apparatus; and

a value information providing device which provides value
information according to the provided related information via
the network to the right holder's side apparatus.

2. The information providing system according to claim 1,
wherein the information reproducing apparatus comprises an
information recording device which reproduces the program
5 information recorded on the recording medium and records the
program information on another recording medium.

3. The information providing system according to claim 1,
wherein regarding the value information, a value according to
10 the related information is offset by an advertising effect of
the provided related information or accompanied inevitability.

4. The information providing system according to claim 1,
wherein the value information is information indicating payment
15 of a money according to the related information.

5. The information providing system according to claim 1,
wherein the information providing apparatus further comprises
a user information managing device which manages user information
20 for each user of the information reproducing apparatus,

the user information managing device updates the user
information based on the identification information every time
the identification information is transmitted from the
information reproducing apparatus, and

25 the value information is managed as a part of the user
information by the user information managing device.

6. The information providing system according to claim 1,
wherein the information reproducing apparatus comprises a user
30 presenting device which presents to a user the related information
provided from the information providing apparatus when the program
information is reproduced.

7. An information providing apparatus in an information providing system comprising:

an information providing apparatus for providing information via a network,

5 a right holder's side apparatus which is connected to the information providing apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and

an information reproducing apparatus which can have access
10 to the information providing apparatus via the network, has an information reproducing device for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus
15 in order to request related information constituted of at least any one of accompanied information related the program information and advertisement information related the program information or the accompanied information when the program information is reproduced;

20 wherein the information providing apparatus comprises:

an identification information receiving device which receives via the network the identification information transmitted from the information reproducing apparatus;

a related information acquiring device which acquires
25 the related information based on the received identification information;

a related information providing device which provides the related information via the network to the information reproducing apparatus; and

30 a value information providing device which provides value information according to the provided related information via the network to the right holder's side apparatus.

8. An information recorded medium wherein a program for computer including an providing apparatus in an information providing system comprising: the information providing apparatus for providing information via a network, a right holder's side
5 apparatus which is connected to the information providing apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and an information reproducing apparatus which can have access to the information providing apparatus via the network, has an
10 information reproducing device for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus in order to request related information constituted of at least
15 any one of accompanied information related the program information and advertisement information related the program information or the accompanied information when the program information is reproduced, is recorded so as to be read by the computer, the program makes the computer function as:

20 receiving via the network the identification information transmitted from the information reproducing apparatus;

acquiring the related information based on the received identification information;

25 providing the related information via the network to the information reproducing apparatus; and

providing value information according to the provided related information via the network to the right holder's side apparatus.

30 9. An information providing method in an information providing system comprising: the information providing apparatus for providing information via a network, a right holder's side apparatus which is connected to the information providing

apparatus via the network, the right holder's side having a right
of information provided by the information providing apparatus;
and an information reproducing apparatus which can have access
to the information providing apparatus via the network, has an
5 information reproducing device for reproducing program
information recorded on a recording medium, and transmits
identification information corresponding to the program
information via the network to the information providing apparatus
in order to request related information constituted of at least
10 any one of accompanied information related the program information
and advertisement information related the program information
or the accompanied information when the program information is
reproduced, comprising the processes of:

receiving via the network the identification information
15 transmitted from the information reproducing apparatus;

acquiring the related information based on the received
identification information;

providing the related information via the network to the
information reproducing apparatus; and

20 providing value information according to the provided
related information via the network to the right holder's side
apparatus.